

## **KidSport™- Making a difference so ALL kids can play!**

Not all kids have the opportunity to be involved in sports. For those who dream of hitting a homerun, playing goalie, shooting hoops, taking one for the team, and making new friends, it's all possible through KidSport™. For a happier, healthier lifestyle for Alberta kids, KidSport™ makes a difference.

KidSport™ identifies needs in the community, raises funds, and supports programs that, in keeping with the mission, create new opportunities for young people to participate in sport. The focus of KidSport™ is on the economic, social and educational needs of the community. Sport is a tool which is utilized to develop strong healthy communities.

Through an application process, funds will be directed towards programs (registration, equipment and program development) that benefit children under the age of 18 years.

With the help of sponsors, volunteers and dedicated directors and staff, more and more kids are getting the chance to play sports.

### **KidSport™ is...**

**Social Responsibility** - Kids learn the value of participating in positive, healthy, constructive activities.

**Community Responsibility** - Kids are active in positive activities to give them a better opportunity to become contributing, healthy community leaders.

**Economic Responsibility** - Recognition that health and education costs associated with idle youth exceed those that keep children healthy, active and challenged.